



ENERGIZE your event with: Motivation, Humor & Inspiration!

BARBARA BARTLEIN

*“Fun, humorous and
on target.”*

*Christy Freeland, President
Trammell Crow Residential*

*“A modern day Erma
Bombeck.”*

*Margie Keeley, Senior Asset Manager
Times Square Real Estate*

*“...you succeeded in
capturing the attention
of our audience, making
them laugh, while
providing ‘food
for thought’.”*

*Rollie J. Boeding,
Director of Risk Management
State of Wisconsin, Dept. of
Administration*

CUSTOMIZED PROGRAMS

*Change Management
Employee Wellness
Teambuilding
Executive Coaching
Leadership Development
Presentation Skills*

“Balancing Act”

Laugh your way to better balance as you realign work, home, and other demands. Discover the five keys to build your personal success.

“Where Are the Emperor’s Clothes?”

Use the success secrets of great leaders to grow your management team. This seminar highlights the Ten Traits of Legendary Leaders.

“Mentoring for Success”

Discover the magic of mentoring and coaching to develop staff and build your organization. Includes the Eight Ways to Avoid Stupid Management.

“Dynamic Customer Loyalty”

Improve your bottom line by increasing customer and staff loyalty. Learn how to create advocates from complainers and the Ten Deadly Sins of Customer Service.

“Why Did I Marry You Anyway?”

Find the tools to create magic in your marriage. Includes a hilarious look at male-female relationships and the secrets that make them work.

“Building High Performing Teams”

Unleash your people power through increased communication. Dynamic and fun, you discover the individual behavior styles that build success.

“Power Networking”

Grow your business and your career by “working the room.” Build your power rolodex with the secrets the millionaires use.

“Fired Up? Or Burned Out!”

Fire up energy by reducing your stress. Learn your personal “TILT” buttons that warn you of overload.



PARTIAL CLIENT LIST

Marsh USA

Aurora Healthcare

Trammell Crow Residential

Northwestern Mutual
Financial Network

Northern Computers, Inc.

Ameritech/SBC Global
Network

Discover Financial Services

Miller Brewing Company

Horizon Healthcare Network

State of Wisconsin –
Depart. Of Administration

Parr Emergency Products

Motivational Humorist

Make them laugh and they will learn! Barbara provides entertaining programs with take-home content to build your success. She has worked with organizations such as Northwestern Mutual, SBC Global Network and Miller Brewing to develop leadership skills, increase teamwork, and enhance customer loyalty.

“The team building session was fun, informative and motivating.”

*Katie Ives, Program Coordinator
Miller Brewing Company*

Successful Businesswoman

An entrepreneur, Barbara has owned and operated two corporations, one that now trades on the New York Stock Exchange. A registered nurse, with a master's degree in physical and mental health, she previously was Vice President of St. Mary's Hospital.

“Barb really addresses the issues...and gives great advice!”

*Adrea Rotbstein, Director
UBS Realty*

Professional Speaker

Barbara motivates and inspires audiences across the U.S., and frequently appears on national television. She is a member of the National Speakers Association and Vice President of the Wisconsin Chapter. A stand up comedy enthusiast, she has appeared at “The Comedy Club,” a five-star comedy café.

“You look even younger in person.”

*Carol Meier, Director, EAP
Horizon Healthcare*

Author and Columnist

Barbara is the author of the column, “**Success Matters**” which appears widely in professional periodicals including *The Business Journal* and *SalesMasterMind*. She is listed in the **Yearbook of Experts and Authorities** for her expertise in relationships. Several of Barb's articles are featured in the *Chicken Soup for the Soul* series. Her new book, *Why Did I Marry You Anyway?* is scheduled for release next year.

“We have been able to increase value on the job by implementing many of your ideas. Your energy, enthusiasm, and humor made the training interesting as well as valuable.”

*Sue Van Abel, Senior Manager Training & Development
Ameritech/SBC Global Network*



Barbara Bartlein

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